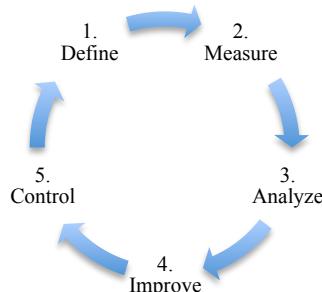


BENFIELD Seminars at a glance

Your Situation	<ul style="list-style-type: none"> You are concerned that their English skills impact their ability to perform a particular task. You are uncomfortable when their field of operation demands that they work in English. You want training to have an immediate operational impact. You are looking for relevant, practical training solutions which reflect your staff's situation. You find that busy schedules and location make traditional weekly training impractical. You expect a clear and transparent approach to training assessment.
BENFIELD Solution	<ul style="list-style-type: none"> Tailored to meet your specific training requirements Reflect your workplace situations (authentic training material) Lead to immediate performance improvements (intensive training) Consist of contact blocks (1-5 days) enhanced by pre- and post-seminar blended learning Are focused on industries, professions, communication skills & language levels
Your Benefits	<ul style="list-style-type: none"> Effective – BENFIELD seminars combine skills and language – we integrate the skills your staff need to do their job effectively and the specific language required by their profession or industry. The exact balance is flexible and is determined by your situation. Results – The smooth and immediate transfer of learning to the workplace. This is achieved by establishing clear performance goals at the start and by developing training that reflects your staff's workplace reality. Measurable – Effective assessment. We ask: How satisfied were the participants? What did they learn? How has this learning impacted their behavior on the job? How has this behavior impacted your business success?

BENFIELD Seminars – How do they work?



- 1. Define** – What do you want to achieve through the training? What do you want your staff to be able to do?
- 2. Measure** – What can your staff already do in English? Who has/does not have a training need?
- 3. Analyze** – How far is your staff from the target performance level? What is the optimal training solution?
- 4. Improve** – The implementation involves contact phases, workbooks, pre / post-learning, tele-coaching and e-learning.
- 5. Control** – Constant feedback with participants, and training departments ensures that the training is relevant and effective.

For more information contact

0049 6128 936020 / www.benfield.de / neil@benfield.de