

BENFIELD Coaching at a glance

The ultimate results-driven training: one goal, one participant, one trainer.
Plan, practice and perfect.

Your Situation Negotiating, running meetings and presenting are integral parts of your work. You do them well... but in English?

Language should not be a barrier to your performance on an international stage. Your partners base their decisions on the message you give them. If this message is unclear, inconsistent or ambiguous, you may not get the result you require.

You will benefit from BENFIELD Coaching when...

- ... you have a working knowledge of English.
- ... you have a specific task to perform in an international context.
- ... you want the confidence to do the best job you possibly can.
- ... you believe a superior performance in English will positively impact your business.
- ... you are under time pressure.

BENFIELD Solution BENFIELD Coaching is a powerful training approach which ensures you maximize your impact when operating in English. Working on a 1-to-1 basis with a specialist language- and communication coach, you will:

Define your goals

What result are you looking for?
What constitutes success?

Accept your reality

You don't need "perfect" English to deliver a clear message.
Effective delivery is a powerful business tool; perfect English alone is not.

Practice, practice, practice

Knowing what to do is one thing, being able to do it is another.
Controlled repetition turns theory into practical competence.

Build confidence

Knowing that you can perform at the practical level means you can focus on your work, not on your English.

Your Benefits When it is time to perform, you will be competent, confident and convincing. BENFIELD Coaching ensures you are able to manage critical tasks effectively in the international business environment.

BENFIELD Coaching – How does it work?

- 1. Plan** – Match the message to the audience.
- 2. Practice** – Controlled practice is the key to a successful performance.
- 3. Perfect** – Confidence lets you concentrate on your work, not your English.



For more information contact

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